



THURSDAY EVENING

05:00 PM - 06:00 PM

06:00 PM - 06:15 PM

06:15 PM - 07:15 PM

07:15 PM - 07:30 PM

07:30 PM - 10:00 PM

MEET & GREET WITH COCKTAILS

OPENING REMARKS: FERRIAL YOUAKIM

WHO AM I? STORY TELLING FOR BETTER SELLING

INDIVIDUAL SESSION: CARLOS CUBAS

THE POWER OF YOU: EMBRACING YOUR UNIQUENESS

TO BUILD A BRAND THAT SOARS

SHORT BREAK / VENDOR SHOWCASE

IGNITE KICK-OFF PARTY:

"LET'S SET THE ROOM ON FIRE"



FRIDAY MORNING

08:00 AM - 09:00 AM

09:00 AM - 09:30 AM

09:30 AM - 10:30 AM

10:30 AM - 10:45 AM

10:45 AM - 11:45 AM

11:45 AM - 12:00 PM

REGISTRATION & BREAKFAST

STRETCHING WITH ASHLEY TREADAWAY

INDIVIDUAL SESSION: PHILLIP YOUAKIM

LEVERAGING A.I. FOR WORK & PLAY: CHATGPT PROMPTS, TIPS & TRICKS

SHORT BREAK / VENDOR SHOWCASE

INDIVIDUAL SESSION: REBECCA DOSTER

THE POWER OF YOU: EMBRACING YOUR UNIQUENESS TO BUILD A BRAND THAT SOARS

SHORT BREAK / VENDOR SHOWCASE



FRIDAY AFTERNOON

12:00 PM - 01:00 PM

01:00 PM - 02:15 PM

02:15 PM - 02:45 PM

02:45 PM - 03:45 PM

03:45 PM - 04:00 PM

04:00 PM - 05:00 PM

INDIVIDUAL SESSION: M. SHANNON HERNANDEZ

THE ART OF STORY MARKETING: CRAFTING STORIES THAT SELL

LUNCH FASHION SHOW

PANEL SESSION: MARIANA ROMANICA,

CONNIE SIMS, REBECCA DOSTER, TARVEEN KAUR,

MERCEDES WHARTON

CRAFTING A POWERFUL PERSONAL BRAND: TIPS FROM IMAGE EXPERTS

INDIVIDUAL SESSION: PATRICIA LUCIANO

UNLEASHING THE POWER OF PERSONAL IMAGE USING YOUR VOICE

STRETCHING WITH ASHLEY TREADAWAY

INDIVIDUAL SESSION: BRUCE WEINSTEIN

PROACTIVITY - HOW THE PLANMAN HELPS YOU PLAN



FRIDAY EVENING

05:00 PM - 07:00 PM

07:00 PM - 08:00 PM

08:00 PM - 08:30 PM

08:30 PM - 11:00 PM

FREE TIME

DINNER & KEYNOTE SESSION: AMANDA PERNA

DESIGNING YOUR DREAM LIFE: LIVING AND LEADING AUTHENTICALLY IN
FULL COLOR

AWARDS

FRIDAY NIGHT FEVER DANCE PARTY



SATURDAY MORNING

07:15 AM - 08:00 AM

07:30 AM - 08:00 AM

08:00 AM - 09:00 AM

09:00 AM - 09:15 AM

09:15 AM - 10:15 AM

10:15 AM - 10:30 AM

10:30 AM - 11:30 AM

11:30 AM - 12:00 PM

REGISTRATION & BREAKFAST

SHORT BREAK / VENDOR SHOWCASE

INDIVIDUAL SESSION: MARIANA ROMANICA

FROM ZERO TO HERO: IF I DID IT, YOU CAN TOO

SHORT BREAK / VENDOR SHOWCASE

INDIVIDUAL SESSION: TARVEEN KAUR

HOW TO CREATE A LEADERSHIP BRAND BASED ON YOUR LEGACY

SHORT BREAK / VENDOR SHOWCASE

INDIVIDUAL SESSION: DANA SKAF

10 WAYS TO MAKE YOUR CLIENTS FALL IN LOVE WITH YOU

SHORT BREAK / VENDOR SHOWCASE



SATURDAY AFTERNOON

12:00 PM - 01:00 PM

01:00 PM - 02:00 PM

02:00 PM - 02:30 PM

INDIVIDUAL SESSION: LIZ KLEBBA

TO BLOG OR NOT TO BLOG?

LUNCH

CLOSING REMARKS + CONFERENCE GIVEAWAY